Showcase

How apps and Mobipunkten improve rural mobility

Hoe apps en Mobipunten landelijke mobiliteit verbeteren

14/12/2017 - Elke Vandenbroucke
Sustainable services to satisfy your needs? Taxistop develops many innovative ideas... Dare to do more with less!

Who we are...
With COLRUYT GROUP, finding a carpool partner was never so easy!

Register or login to our online platform to post your offer, search for carpool partners and contact them.

Even if you carpooled once a week, you will gain! You may share costs, meet new people and you save the planet!

Join our community on Carpool.be now!

More info
Register now
Local community car-sharing

- 4,500 members
- 480 closed groups
- 500 cars

Real sharing!
Cambio car-sharing

- 38 cities
- 400 stations
- 1,000 cars
- 27,000 clients
Olympus Mobility
Mobility-as-a-Service Platform

Currently B2B
✓ Public transport
✓ Bikesharing
✓ Carsharing
✓ EV-charging
✓ Parking
✓ Carpooling
  (not yet integrated)
Keyfocus: Less Mobile Service
The Less Mobile Service

3,000 drivers
- Mainly retired
- Spare time as idling capacity
- They love driving (and escaping from home ;-))
- Have an own car
The less mobile service

37,000 members
- Average age: 80
- Not disabled
- Often socially isolated
- Wage < 2x minimum wage
The less mobile service

225 local points

- Dispatching
- Promotion: balance between offer and demand
- Face-to-face intake
- Municipalities, health care, …

“Our main concern is to reward our voluntary drivers”
Keyfocus: Mobipunkten / Mobihubs
Quality Neighborhoods

Living Lab:
1 month without a car to try out sustainable alternatives
(in collab with Autodelen.net; Netwerk Duurzame Mobiliteit, Share-North, province East-Flanders)

2 neighborhoods:
• Sint-Amandsberg (°16/9 - 18/10)
• Molenbergwijk Beveren-Waas (°august - september)
Shared Mobility Action Plans
20,000 car-sharers in 2020

Ghent

Bremen
Mobihubs
New Mobihubs: Promotion, branding and quality standards
Towards the future
G-PaTRa – SocialCar

Interreg
North Sea Region
G-PaTRA
European Regional Development Fund
EUROPEAN UNION

Taxistop
New transport vision in Flanders

Basic accessibility in 4 pilot regions

4 layers:

- Train net
- Core network
- Complimentary network
- Customised transport (taxi, shared mobility, …)
  - link with Mobihubs
  - Link with Less Mobile Service

Basic accessibility in 4 pilot regions
On-demand transport for first mile

Towards mobihub

- Connection with PT
- Car-sharing
This project has received funding from the European Union’s Horizon 2020 research and innovation programme under grant agreement No 636427.
Is it possible to bring SocialCar technology to new target groups? E.g. Rural areas?

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Other tasks

- Transfer of knowhow to other sites
- Dissemination
  - Local and international conferences
  - Taxistop Newsletter (Subscribe! <3)

Mobihubs: transnational cooperation on its best!
21st of March 2018

Shared-Mobility conference, with special track on rural mobility. With H2020 projects STARS and Inclusion